

THE ORIJEAN

2019 CONTENT
MEDIA KIT



WWW.THEORIJEAN.COM

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OUR MISSION

The Orijean aims to bring peace and comfort to people through our perspective of the beauty of nature.

"To plant a garden is to believe in tomorrow"
– Audrey Hepburn

OUR CONCEPTS

In each of these terrarium, no doubt small, one can find life and hope. Each terrarium is crafted exquisitely to perfection, bringing about simplicity and tranquility which are the two main concepts of our products.

"The Orijean of Happiness Is Within You"
– Founders of The Orijean

The Orijean Pte. Ltd.
Incorporated in Singapore
Co. Registration: 201708321Z

KNOWING THE PLANTS: SUCCULENTS & AIR PLANTS

Succulents are fleshy plants that retain water in their leaves or stems due to the need to adapt to the dry climates where they mostly originated from (Africa and America). The large variety of succulents coupled with their hardy nature makes them well-loved by plant collectors. One amazing feature is their ability to propagate via their leaves.



Air Plants (also commonly known as Tillandsia) are a unique group of plants that can grow and thrive without soil. They absorb their nutrients through their leaves and usually attach themselves to rocks, trees, shrubs or the ground. Air plants will only bloom once in their lives and thereafter, start producing pups (babies). This plant is almost unkillable, making it perfect for those with a 'black thumb'.





THE BEGINNING SERIES: OUR ORIGIN

Concept

The nature is where it all begins. In this series, the geometric terrarium represents the world that is developing rapidly but at the same time, is home to the beautiful nature that we see today. In spite of the rapid developments that we enjoy, never forget to be reconnected with nature.

Styles



Tropical Style: Only soil is used as potting medium. Succulent(s) is/are potted.



Minimalist style: Both sand and soil are used as the potting medium, with sand as the outer layer. This style is **only available for terrariums sized medium and above**. Succulent(s) is/are potted.



Air Style: Gravel is used as potting medium and air plant(s) is/are used.

Retail Prices

SGD52.40 – 85.90

Varies according to shape, size and style.

Shape & Sizes

- Cube (Small, Medium, Large)
- Diamond (Small, Medium)
- Star (Small, Medium)
- Tower (Small, Medium, Large)

THE STONE SERIES: BACK TO OUR ROOTS

Synopsis

The origin of nature goes far back into history. This series is inspired by the era where it all begins – The Stone Age. These clay vases brings us back to our roots and at the same time, complements well with the modernity of today's world.

Retail Prices

SGD20.90 – 65

Varies according to shape, size and style.

Shape & Sizes

- Cube (Small, Medium, Large)
- Rectangle
- Hexagon (Small, Medium)
- Triangle
- Round (Small, Medium, Large)



TERRARIUM LIVE STATION:

UNIQUE DOOR GIFT FOR YOUR GUESTS

Synopsis

The Orijean's Live Station allows your guests to personalize their own air plant terrariums. This sustainable door gift will value add to your event and your guests can have fun at the same time! Suitable for weddings, corporate events and parties!

Prices

\$800 onwards (Min. 50 pax)
Enquire for quotation.

Package Details

- Min. 80 pax.
- Up to 3 hours.
- Standard Booth Design (By The Party Jeanie))

Available Addons

- Time Extension.
- Customised Stickers (i.e. Logo or Tag Line etc.)
- Customised Gift Cards.
- Customised Booth Design

[Note: Additional cost applicable for addons]

How It Works?

- The Orijean's live station booth setup to 1 hr before your event starts
- Your guests gets to personalise their own air plant terrarium in just 4 simple steps (Selection of materials they prefer)



TERRARIUM WORKSHOP:

THE PERFECT BONDING ACTIVITY

Synopsis

Planning a bridesmaid party, a birthday celebration or a family gathering? Our terrarium workshop is the unique choice for you and your loved ones to bond over. Looking for a private affair? All our workshops are available only by private booking, we do not have open public classes. Suitable for bridesmaid/groomsmen party, birthday celebration, team building, couple activity etc.

What's Included

- The Beginning Series Cube Terrarium (Small)
- Potting Medium (Soil) a.k.a plant food.
- 2-3 plants (variety of succulents, cactus and leafy plants for your selection)
- Decorative items (stones, mosses etc.)

Prices

2 – 3 pax: \$95/pax

4 – 5 pax: \$88/pax

6 – 8 pax: \$75/pax

(Contact us for corporate rates)

Available Addons

- Upgrade to medium sized vase [+SGD15/pax]
- Planting tools (Set of 3) [+SGD5/pax]

How to Book?

- Select your preferred date on the workshop page.
- Check out and make payment
- Receive Instant confirmation for your booking



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